



BENNY JACKSON

C R E A T I V E D I R E C T O R

CONTACT

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SKILLS



EDUCATION

BFA, Advertising Design University of Delaware 2005

EXPERIENCE

Freelance Creative Director 2024 - present
Provide creative services to a variety of clients and agencies.

TBWA\Media Arts Lab - Social Creative Director 2021 - 2023
Freelance Social Creative Director 2019 - 2021
I led and worked on various accounts such as: AppleTV+ / Apple Fitness+ @Apple and various other Apple Projects.

Havas Chicago - Group Creative Director 2010 - 2019
I led various accounts such as: Mike's Hard Lemonade / Carl's Jr. / AutoZone Ragu Bertolli / Craftsman / DISH / Reynolds / Terminix / Pucker Vodka Sauza Tequila / Hornitos Tequila

Translation NY - Senior Art Director 2009 - 2010
I created various campaigns for State Farm / McDonald's / Wrigley

Berlin Cameron United - Art Director 2005 - 2009
I worked on various projects for Samsung / Heineken / VitaminWater / Purina Coca-Cola / Boost Mobile / Ford / Lincoln / Comcast / Belvedere

AWARDS

A Silver Chicago ADDY in 2011, Bronze ADDY in 2013 and First place in a tae kwon do tournament when I was 12.

ME

Hello! I'm Benny Jackson, a soccer enthusiast, video game fan, avid photographer, and self-proclaimed athlete with a knack for creativity.

In terms of skills, I excel in creative direction, design, art direction, photography, social media, directing, editing, and writing.